

ROSS KOPI

To whom it may concern,

I have known Matthew Ross since July 2013 when he came to Harrods to introduce me to Sijahtra, the wild kopi luwak he was producing in northern sumatra. It soon became clear that Matthew and his team were creating a very special coffee, a luwak that on paper looked better than others I had seen and bought. After a long first discussion I later tried Sijahtra and immediately bought 10kg for sale in Harrods.

In September 2013 Kopi Luwak suffered a spate of negative PR across the globe following a BBC documentary. In the weeks that followed Matthew was always at my disposal for information about his coffee, process and ethics. In complete trust of Matthew and his coffee we continued to stock Kopi Luwak and still do, but only this Kopi Luwak.

In May 2014 myself and a colleague from Harrods travelled to Aceh to see Matthew's companies operations, visit the farms, farmers and see every aspect of the process. We were give a thorough and comprehensive insight to how the luwak was made. It soon became apparent that everything Matthew had previously told me about his coffee was true.

Since I have known Matthew I have found him to be professional and driven by a strong passion to create his vision of Kopi Luwak, a true wild luwak. I trust Matthew and his team at Ross Kopi will only create the finest wild luwak available in the market today.

Yours Sincerely,

Yousef